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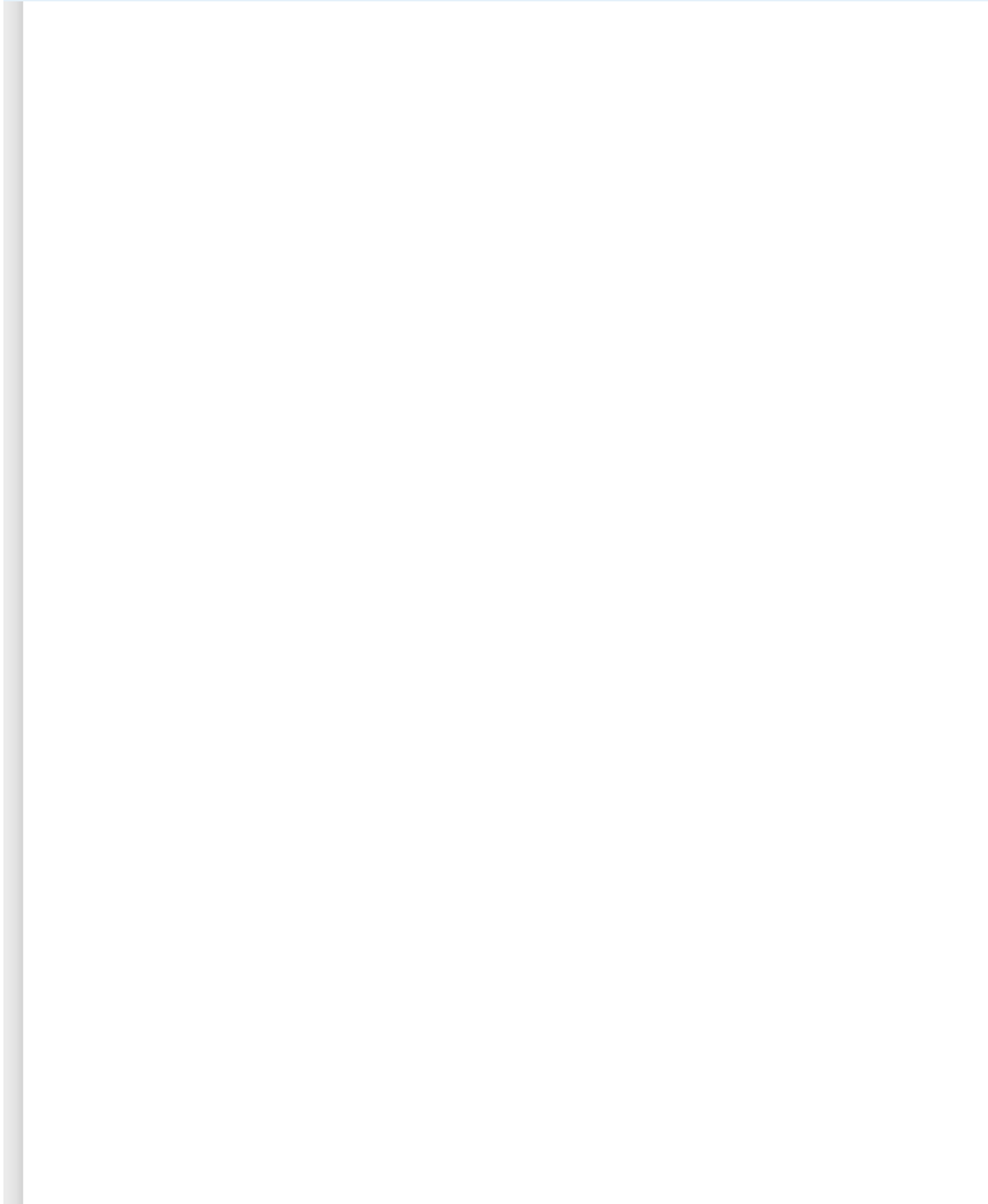
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Travelport's Universal API now available in India

By Anish V Punnackattu | New Delhi

Travelport, in association with InterGlobe Technology Quotient (ITQ), yesterday unveiled its Universal Application Programming Interface (API) for travel and tourism companies in India. The Interface is already available in 90 countries. ITQ is in talks with 12 Online Travel Agencies (OTAs) in India to integrate this technology into their businesses.

Universal API offers inventories for accommodation providers, low-cost and full-service carriers, high-speed rail suppliers, and other ancillary services. It also offers Global Distribution System (GDS) for air ticketing, rent-a-car services, and hotel reservations.

The Interface was started by ITQ on a pilot basis with ibibo, and the response was positive, said Anil Parashar, President and CEO, ITQ. Universal API is a larger platform that provides user-friendly services beyond GDS offerings in India, and also serves as a common platform between tourism suppliers, B2B agents and end consumers.

"We will target all key markets for potential travel and tourism companies, including MNCs and OTAs because it is more useful for big companies, although it is available for Small and Medium Enterprises (SMEs) as well," Parashar added.

API offers wider choices in lesser time, and is a one-stop application, with which users need not download other applications for different travel and tourism products, Parashar informed.

Rabih Saab, President and Managing Director - Africa, Middle East and South Asia, Travelport, said, "We are happy to launch the Travelport Universal API in India as developers in the region see the value in this unique technology, which helps them develop innovative new travel apps quickly and efficiently."

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